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available*

**For
Immediate
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MEDIA RELEASE

THE ART OF ROYAL CONVERSATION

Prince William has impressed many observers during his antipodean tour with his easy charm and ability to converse with people of all ages and backgrounds. Many have noted the similarity to his late mother, Princess Diana, who was renowned for her empathy and rapport.



Now, he'll be able to further hone his already-strong communications skills, having been presented with all four editions of the Australia's best selling **The Art of Conversation (TAOC)**, a resource created in Australia by Louise Howland and Keith Lamb.

HRH Prince William was presented with the TAOC titles yesterday during a visit to Victoria.

It was noted how invaluable TAOC would be in helping make easy and interesting conversations with the many and varied people met on a Royal Tour!

Apparently one of the Queen's favourite conversation starters on a walkabout is "Have you been waiting long?" Prince William has shown himself to be a relaxed and informal conversationalist but for many of us these skills don't come so easily. In this day of email and sms, real and satisfying communications can be rare.

TAOC is widely acclaimed as a resource by educators and health professionals. It's widely used in by grief and loss counsellors, anti-bullying programs, autism spectrum treatment, gifted children's programs, ESL and families at risk, as well as being a vehicle for creating genuine, balanced and entertaining conversations. No more awkward silences – even at those dysfunctional extended-family gatherings, or office functions. More than a quiz, more than a game, you can use it with people you know well, or those you've only just met.

Prince William received the original **TAOC**, as well as the newly released Travel, Literary and Children's Editions during his trip to Victoria.

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Review copies available.